



2024 Annual Chapter Meeting

Exhibitor Prospectus

November 16th - 17th, 2024
San Luis Resort | Galveston, Texas



Texas
Chapter



A Message from Your Host Governor

On behalf of our members, I invite you to participate in the 2024 Texas Chapter of the American College of Physicians annual meeting, the largest statewide gathering of Internal Medicine Specialists in Texas, to be held in Galveston, Texas.

The American College of Physicians (ACP) is the nation's largest medical specialty society. Membership in the Texas Chapter of the ACP includes more than 8,000 members in general internal medicine specialists and related sub-specialties including allergy and immunology, cardiology, endocrinology, gastroenterology, geriatrics, hematology, infectious diseases, nephrology, oncology, pulmonary disease and rheumatology. Our mission is to promote quality health care for all Texans by strengthening the practice of internal medicine.

To reserve your space, simply complete the enclosed form and return it to the TX ACP Business Office. Thank you for your support and I hope to see you in Galveston Island this November.



Sincerely,
Roger Khetan, MD, FHM, FACP
Host Governor, ACP Texas Northern

Why Should My Company Exhibit at the Texas ACP Annual Chapter Meeting?

- In-person access to hundreds of internal medicine specialists from Texas
- Showcase the latest innovations in patient care, practice management, and career opportunities
- Get exclusive access to attendees and promotional opportunities to all members through advertising and promotions
- Establish valuable business contacts
- Reach decision makers and key leaders in the Internal Medicine community
- Elevate your brand through unique sponsorship levels

2024 Exhibitor Opportunities

| | Exhibitor \$2,000 | Silver Supporter \$2,500 | Gold Supporter \$4,000 | Platinum Supporter \$6,500 |
|---|----------------------|--------------------------------|------------------------------|----------------------------------|
| Exhibitor Benefits | | | | |
| Profile in Meeting App | X | X | X | X |
| One 6'x30" Table with Two Chairs Located in the TX ACP Exhibits Space | X | X | X | X |
| Complimentary Lead Retrieval in Meeting App | X | X | X | X |
| Company Listed in Passport Contest | X | X | X | X |
| Two Complimentary Booth Representative Registrations | X | X | X | X |
| Complimentary Breakfasts and Refreshments in Exhibits Space | X | X | X | X |
| Company Name Listed in all Meeting Email Blasts | X | X | X | X |

| Silver Supporter Silver and Exhibitor Benefits | | | | |
|--|--|---|---|---|
| Recognition on Meeting App | | X | X | X |
| Company Logo in the TX ACP e-Newsletter | | X | X | X |
| Sponsorship Recognition Signage for Booth Tops | | X | X | X |
| Quarter Page Ad in One Issue of the e-Newsletter (Distribution: 6,000+) <i>(Company to Provide TX ACP with a Print Ready PDF Ad by October 1st)</i> | | X | | |

| Gold Supporter Gold, Silver and Exhibitor Benefits | | | | |
|--|--|--|---|---|
| Two Additional Booth Representative Registrations | | | X | X |
| Company Logo in the TX ACP e-Newsletter and a Link to Your Company Website | | | X | X |
| One Half Page Ad in TX ACP Promotional Email to Members and Attendees <i>(Company to Provide TX ACP with a Print Ready PDF Ad by August 30th)</i> | | | X | X |
| Half Page Ad in One Issue of the e-Newsletter | | | X | |
| Signage Recognition at Meeting Registration | | | X | X |

| Platinum Supporter Platinum, Gold, Silver and Exhibitor Benefits | | | | |
|--|--|--|--|---|
| Four Complimentary Registrations for Representatives and/or Physicians | | | | X |
| One Full Page Ad in TX ACP Promotional Email to Members and Attendees <i>(Company to Provide TX ACP with a Print Ready PDF Ad by August 30th)</i> | | | | X |
| Full Page Ad in Two Issues on the e-Newsletter | | | | X |
| Company-Provided Advertisement Print Out to be Handed out at Registration <i>(Company must Print and Ship Materials to TX ACP)</i> | | | | X |

| A La Carte Items | Description | Price | Availability Amount |
|---|---|---------|------------------------|
| One Product Theater | Host a One Hour Product Theater | \$5,000 | 2 |
| Welcome Reception and Doctor's Dilemma Presenting Sponsor | Logo on Signage, Slides and Event Promotion | \$6,500 | 1 |
| Welcome Reception Food Sponsor | Signage at all Food Stations | \$4,000 | 1 |
| Welcome Reception Bar Sponsor | Signage at all Bar Stations and on Napkins | \$2,000 | 4 |
| Abstract Presenting Sponsor | Logo on Signage and Event Promotion | \$3,500 | 1 |
| Saturday Breakfast Sponsor | Signage at Breakfast | \$3,000 | 1 |
| Sunday Breakfast Sponsor | Signage at Breakfast | \$3,000 | 1 |
| Saturday Business Lunch Presenting Sponsor | Logo on Signage, Slides and Event Promotion | \$7,000 | 1 |
| Saturday Business Lunch Sponsor | Logo on all Centerpieces | \$5,000 | 1 |
| Promotional Room Drop | Room Drop Opportunity for Each Attendee Staying on Site <i>(Sponsorship and Room Drop Fee)</i> | \$2,500 | 2 |
| Morning Yoga Sessions | Logo on Yoga Mats | \$2,000 | 2 |
| Double-Sided Meter Board | Company Designed Meter Board Displayed in Meeting Space | \$1,500 | 8 |
| Meeting Wifi Sponsor | Logo and/or Name on Wifi Splash Page | \$5,500 | 1 |
| Headshot Sponsor | Headshot Booth with Signage <i>(Sponsorship and Cost of Photographer)</i> | \$3,000 | 1 |

Note: Pre/Post event advertising and marketing of the event to applicable members. All advertising (including print, e-mail, and online advertisements) must be reviewed and approved by the chapter leadership & staff; rights are reserved to reject or cancel any advertisement at any time.

Additional Exhibitor Information

Size and Type of Exhibits

- Exhibit space is limited to six-foot table-top displays. Exhibitors must conform to this space requirement and should plan displays accordingly.
- Taping or hanging of materials on walls is prohibited.
- Due to limited space, exhibitors are limited to two exhibitor representatives at any given time.
- Electrical and internet connections are not provided by TX ACP but may be ordered through the hotel.
- Exhibit table numbers and space assignments will be available to the exhibitors upon arrival for exhibitor set-up.

Shipping information will be provided to exhibiting companies. Shipping information and forms to request electrical and internet services will be provided.

Payment

Payment must be received by October 18th, 2024, or TX ACP reserves the right to release your booth space. TX ACP reserves the right to assign exhibit space, change the floor plan or move an exhibitor’s exhibit space without prior notice, if TX ACP determines that it is in the best interest of the annual meeting.

Checks should be made payable to ACP Texas, 5727 Baker Way NW, Suite #200, Gig Harbor, WA 98332. Registration will take place on the Whova app and will process credit cards via the online registration. No booth space will be reserved until payment is received. Notice of cancellation must be emailed to the TX ACP business office. In order to receive a refund, less a \$150 processing fee, notification must be received on or before October 11th, 2024. If cancellation is received on or after this date, Exhibitor forfeits 100% of the total exhibit fee.

Non-attendance does not constitute notice of cancellation. If an exhibit table is not set by 7:00am on Saturday, November 16th, the table may be assigned to a company on the waitlist or converted to a common area.

Hotel Reservations

San Luis Resort, Spa & Conference Center
 5222 Seawall Blvd. | Galveston, TX 77551

The special group rate of \$239 (plus applicable taxes and hotel fees) for single/double occupancy. Rooms are based on availability. In order to reserve a room at the group rate, please visit the chapter website at txacp.org/annualmeeting.

Schedule at a Glance

**subject to change.*

Friday, November 15th

4:00PM - 6:00PM Exhibitor Set Up

Saturday, November 16th

6:00AM - 7:00AM Exhibitor Set Up

Final setup must be completed no later than 7:00am

7:00AM - 6:00PM Exhibits Open

Sunday, November 17th

7:00AM - 11:30AM Exhibit Open

11:30AM - 12:30PM Exhibitor Tear Down



[Exhibitor and Sponsor Registration Here](#)

[A La Carte Registration Here](#)

Questions?

Email natasha@aminc.org